


SPONSORSHIP PACKAGE



 School Championships
Chatham-Kent 2024

Special Olympics
Ontario 

JUNE 10-12, 2024

SCHOOLCHAMPS.CA



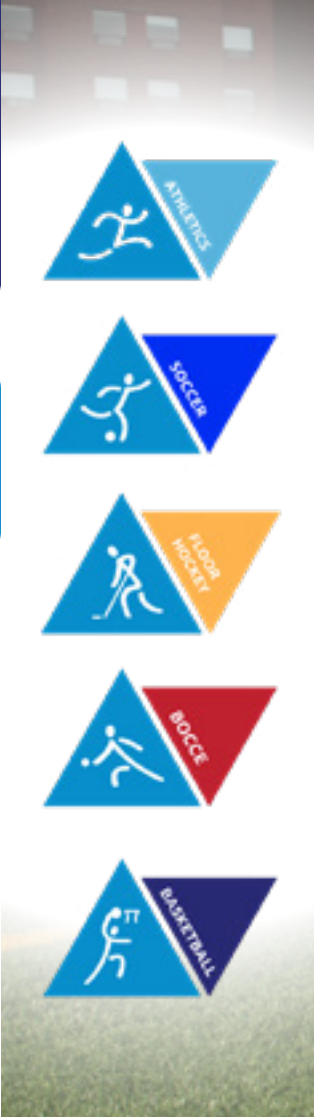
HOSTED BY



THE 2024 SPECIAL OLYMPICS ONTARIO SCHOOL CHAMPIONSHIPS

The 2024 School Championships will be hosted by the Chatham-Kent Police. The Chatham-Kent Police and Law Enforcement Torch Run (LETR) are longtime supporters of Special Olympics, and it is through the support of the Chatham-Kent Police that these Championships will be possible.

These Championships will feature five (5) sports: athletics, basketball, bocce, floor hockey and soccer. All five sports will offer two types of team divisions; a traditional division, where all athletes on the team have an intellectual disability, and a unified division, where athletes with and without an intellectual disability will have the opportunity to compete on the same team. Unified sport provides a unique opportunity for students with an intellectual disability to compete alongside their mainstream peers. All athletes are of similar ability level in their sport and therefore are able to contribute equally as a team. All sports will be broken down into multiple ability divisions, where athletes will have the opportunity to compete against only those of similar ability levels, ensuring fair and safe competition for all.



For over 50 years, Special Olympics has grown from a modest program serving local athletes to become the world's largest movement dedicated to promoting respect, acceptance, inclusion, and human dignity for people with intellectual disabilities through sports.

During the 2023/2024 academic year, over 7,000 high school students will compete across the province in an effort to qualify for the 2024 School Championships. School Programs instill confidence, contribute to a healthier lifestyle, build lifelong friendships and create a more inclusive society.

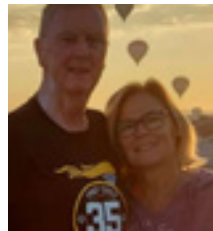
Taking place June 10th - 12th, the 2024 School Championships will welcome over 1,000 student athletes from across the province to Chatham-Kent. They will be joined by their coaches and cheered on in-person and at home by their families and friends. Your contribution will be helping to provide an experience of a lifetime for these athletes!

Partnering with the 2024 School Championships will bring awareness to your brand, and allow your organization to use the 2024 School Championships in your marketing and promotions, providing exposure at a provincial and local level. Your support will create a positive association for your brand as one who supports youth, development of sport, and an equal playing field for all individuals. The true impact of your partnership will be felt by the athletes whose lives will be forever changed by the skills, friendships and confidence they develop through the exciting experience of competition!

UPCOMING EVENTS



WAMBO Motorcycle Ride 2023
August 11-12, 2023
Downtown Wallaceburg



Mike Currie Memorial Run
September 9, 2023
24 John St West, Blenheim



Polar Plunge 2024
January 20, 2024
27 Adelaide St South, Chatham



Over The Edge
June 8, 2024
Location TBD



School Championships
June 10-12, 2024
Ridgetown and Chatham

SPONSOR UPCOMING EVENT BENEFITS

PRESENTING SPONSOR

\$20,000 +

Mike Currie Memorial Run 2023

> 4 Entry Fees Waived

Over the Edge 2024

> Fees are waived for up to 2 rappellers (\$2,000 value)
> Company logo on all Over the Edge collateral
> Preferred placement of your Company tent or table at event
> Company logo posted on all Over the Edge social media
> Banner of company logo displayed during plunge day

Polar Plunge 2024

> Fees are waived for up to 20 plungers' registration
> Company logo on all Polar Plunge collateral
> Preferred placement of your Company tent or table at event
> Company logo posted on all Polar Plunge social media
> Banner of company logo displayed during plunge event

Torch Ride 2023

> 4 Entry Fees Waived

GOLD SPONSOR

\$10,000 +

Mike Currie Memorial Run 2023

> 2 Entry Fees Waived

Over the Edge 2024

> Fees are waived for up to 1 rappellers (\$1,000 value)
> Company logo on all Over the Edge collateral
> Company logo posted on all Over the Edge social media
> Banner of company logo displayed during plunge day

Polar Plunge 2024

> Fees are waived for up to 10 plungers' registration
> Company logo posted on all Polar Plunge social media
> Banner of company logo displayed during plunge event

Torch Ride 2023

> 2 Entry Fees Waived

SILVER SPONSOR

\$5,000 +

Mike Currie Memorial Run 2023

> 2 Entry Fees Waived

Over the Edge 2024

> Fees are waived for up to 1 rappellers (\$1,000 value)
> Company logo posted on all Over the Edge social media
> Banner of company logo displayed during plunge day

Polar Plunge 2024

> Fees are waived for up to 8 plungers' registration
> Company logo posted on all Polar Plunge social media
> Banner of company logo displayed during plunge event

Torch Ride 2023

> 2 Entry Fees Waived

BRONZE SPONSOR

\$2,000 +

Mike Currie Memorial Run 2023

> 1 Entry Fee Waived

Over the Edge 2024

> Fees are waived for up to 1 rappellers (\$1,000 value)
> Company logo posted on all Over the Edge social media
> Banner of company logo displayed during plunge day

Torch Ride 2023

> 1 Entry Fee Waived

SCHOOL CHAMPIONSHIPS PARTNERSHIP BENEFITS @ THE GAMES

Social Media Recognition (Facebook, Twitter, Instagram)

Logo on digital and print materials.

Customized Cross Promotions



Logo Recognition at Opening Ceremonies

Invitation to Honoured Guest Reception and Reserved Seating for Opening Ceremony

Presenting Sponsor of a Sport/Venue

Presenting Sponsor of a Social Media Spotlight Series

PRESENTING SPONSOR

\$20,000+

GOLD PARTNER

\$10,000

SILVER PARTNER

\$5,000

BRONZE PARTNER

\$2,000

CHAMPION PARTNER

\$1,000



SPONSOR A CHAMPION
\$250



PARTNERSHIP OPPORTUNITIES



When it comes to your organization, nobody knows your business better than you. We are happy to work with you to develop a package that best meets your objectives. Whether it is a unique on-site activation at one or multiple Championships venues or an innovative approach to being one of our Sports Presenting Partners, we are open to any creative ideas you may have that truly capture the essence of your brand while bringing the 2024 School Championships to life. To speak with our Sponsorship Team about how your organization can best get involved, please contact:

Sergeant Jason Herder
Chatham-Kent Police Games Manager
jasonh@chatham-kent.ca
(519) 436-6627



SUPPORT AN ATHLETE'S DREAM

Sponsor an athlete to celebrate inclusion and diversity!

Donors who Sponsor A Champion (pledge \$250 or more) will be recognized by:

- A charitable tax receipt for the full amount of your donation.
- Recognition on the School Champs website.
- Digital content you can post on your social channels recognizing you Sponsored a Champion which can help encourage others to participate.
- Your donation will directly support a participant attending the Chatham-Kent Games.

Visit schoolchamps.com/sponsorachampion for full details about the Sponsor a Champion program.



FOLLOW THE CHAMPIONSHIPS ONLINE

Stay up-to-date on all the School Championships news and learn about the exciting activities taking place!



@SOOSchoolChamps @SOOSchoolPrograms
#CKG24

Visit us online @ schoolchamps.ca

SHARE YOUR CONTRIBUTIONS!

Let your followers know that your organization is proud to support Special Olympics and the School Championships, and encourage them to join you!



We're excited to be partnering with Special Olympics at the upcoming @SOOSchoolChamps happening in Chatham-Kent, June 10th - 12th. We hope you'll join us in helping bring the Championships to life! schoolchamps.ca

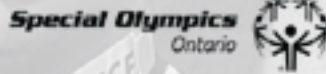
BOYS
BASKETBALL
2009

E

SEE YOU AT THE GAMES!



School Championships
Chatham-Kent 2024



JUNE 10-12, 2024
SCHOOLCHAMPS.CA